



Become a partner of INTERSPORT!

Independent entrepreneurs back up the success of INTERSPORT

INTERSPORT is the largest and most successful sports trading organisation in the world for over 40 years. INTERSPORT specialist traders are independent entrepreneurs who are familiar with and integrated in their markets in the field. The franchise system offers sufficient leeway and a large degree of individuality as the commitment of the members and partners has always been one of the recipes of success for Intersport.

All INTERSPORT premises are tailored to the requirements of the location concerned and vary therefore in terms of size and ranges according to the regional market. INTERSPORT Austria is responsible for the markets in the neighbouring countries of the Czech Republic, Slovakia and Hungary.

The partners benefit from comprehensive services including professional location analysis, support in shop planning and establishment, joint marketing and proven sales concepts and IT, goods economy and cash solutions. The product range includes worldbrands and exclusive labels that guarantee the best value for money.

With the support of the franchise concepts of INTERSPORT sports-minded entrepreneurs can realize their dream of an own specialized sports business.

